ARE YOU SKILLED ENOUGH TO BECOME A CORE FACILITATOR FOR LEADERSHIP STRATEGIES?

YOU ARE INVITED TO OUR FINDAFACILITATOR (FAF) SUMMIT.

Join us at the 2019 FindaFacilitator Summit to network, expand your facilitation skills and discover how to gain exposure and generate more business by partnering with our team.

Discover How to maximize FAF and the Leadership Strategies Sales/Marketing Team to Generate Business
At Leadership Strategies, we depend on professionals from the FindaFacilitator database to deliver facilitation and training services to our growing database of over 30,000 current and potential clients around the world. When our Business Development Managers (BDMs) receive a business request from a client and none of our Core Team members are available, we search the FAF database for a facilitator whom we believe best matches the client’s needs.

However, our BDMs tell us it is truly a “leap of faith” to select a facilitator with whom they have no experience or have never seen “in action.” Therefore, we rely heavily on a group of elite facilitators, known as our Core Team, who have proven superior proficiency by showcasing their skills to our team. Many of the members of the Core Team were recruited directly from the FAF database.

Leadership Strategies is getting more requests for facilitators than ever before. Therefore, we are looking to expand our Core Team worldwide, especially in the following geographic areas.

- Atlanta
- Boston
- Cincinnati
- Detroit
- Houston
- Los Angeles
- Miami/South Florida
- Minnesota
- New York City
- Portland
- San Antonio
- San Francisco
- Seattle
- St. Louis
- Toronto
- Vancouver

That’s where you come in! Join us at this year’s FAF Summit and learn how to increase your exposure and generate more business by partnering with Leadership Strategies.

“MICHAEL HAS BUILT A FIRST-CLASS ORGANIZATION AND I’M EXCITED ABOUT THE POTENTIAL TO WORK WITH LEADERSHIP STRATEGIES.”
- LINDA FORD, CORE FACILITATOR
WHAT IS THE SUMMIT?

The FindaFacilitator Summit is a two-day event where you get to:
• Learn about our business model and how it can help you maximize your business, from our founder, Michael Wilkinson.
• Network with our Business Development Managers so they learn about you and your skills.
• Showcase your skills to our team and build our confidence in selecting you to work with our clients.
• Walk away with dozens of proven, practical techniques shared by Dave Adelman, Director of Training Services.
• Network with fellow facilitators from around the country.

WHY ATTEND THE SUMMIT?

• Simple: Generate more business by having our team know more about you and by potentially being invited to be a member of our exclusive Core Team of facilitators who perform almost all Leadership Strategies work.

• Learn the Seven Key Skills That Separate the Good from the GREAT Facilitators. Since the initial release of The Effective Facilitator over two decades ago, we have had the opportunity to work with over 25,000 professional facilitators of varied skill levels. Through evaluation of those with the highest proficiency, we have identified what we believe are the seven key skills that separate the “great” facilitators from the “good” ones. During the afternoon of Day 1, Michael Wilkinson, Certified Master Facilitator and Principal with Leadership Strategies, will share with you the “Seven Separators.” You will leave with over a dozen techniques to incorporate into your facilitation and training toolkit that you can begin using right away.

• Expand Your Network. We make it easy for you to network with fellow facilitators and the Leadership Strategies Sales and Marketing Team. Our breaks and lunches are designed to give you enough time to talk, and on Thursday night our Business Development Managers will host you and the rest of the group in a networking dinner.

REGISTRATION DETAILS

DATES
February 7-8, 2019

LOCATION
Leadership Strategies Headquarters
211 Perimeter Center Pkwy Suite 325
Atlanta, GA 30346

COST
$150 application fee
$500 deducted from first engagement

Costs include:
- Attendance at the two-day workshop, including the half-day Seven Separators training and manual
- Recording of your facilitated session
- Creation of an extract and placement on our FAF page for client viewing
- Continental breakfast and lunch both days, and dinner Thursday night

HOTELS AND DIRECTIONS
Please VISIT US ONLINE for directions to the Leadership Strategies office and a list of Atlanta area hotels.

Contact us to register, or to get more information on how the Summit could benefit you!

Toll Free: 1-800-824-2850
Local: 404-454-1440
Email: info@leadstrat.com

www.leadstrat.com | 800-824-2850
### AGENDA

#### Day 1 - Thursday, February 7, 2019

<table>
<thead>
<tr>
<th>Session Time</th>
<th>Agenda Item</th>
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<tbody>
<tr>
<td>Morning</td>
<td>Networking, Continental Breakfast Introduction Leadership Strategies Direction and You with Michael Wilkinson Introduction to Business Development Managers Q&amp;A</td>
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<tr>
<td>Afternoon</td>
<td>The Seven Separators of Great Facilitation Training – Michael Wilkinson Preparation for Day 2 Video Recording with Dave Adelman</td>
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<tr>
<td>Evening</td>
<td>Networking dinner hosted by our Business Development Managers</td>
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#### Day 2 - Friday, February 8, 2019

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<tr>
<th>Session Time</th>
<th>Agenda Item</th>
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<tr>
<td>Throughout the day</td>
<td>Video Recording: On the second day, you will be video recorded facilitating a short session. The facilitated session topic can be anything you choose. It can be modeled after a session that you led in the past, or one that you make up. The goal is for us to see you exhibiting strong facilitation skills. Please make sure it is a facilitated session and not a training session. After you register for the Summit, we will send you a document containing helpful recommendations to help guide you and give you a better understanding of what we are looking for you to demonstrate in your facilitated session.</td>
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<tr>
<td>Afternoon</td>
<td>Review and Closing Remarks</td>
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COMMENTS FROM PAST PARTICIPANTS

“The FAF event was critical to my becoming a Core facilitator with Leadership Strategies. The event provided the all important face to face meeting with the key players. Moreover, I walked away with many new and improved techniques that I continue to use in every one of my sessions. Michael Wilkinson has done a very professional job of codifying and documenting the key facilitation techniques and approaches to the most common meeting situations. Better yet, I have raised my billing rates and exposed myself to scores of new clients that would never have found me had I not been part of the FAF. It’s encouraging to know that you have aggressive sales and marketing pros like Jamie Drake representing and selling your facilitation services.”

Gene D’Ovidio, Core Facilitator

“Attending the FAF last year was of tremendous value. Getting to know Michael Wilkinson and the Leadership Strategies Team, as well as other amazing facilitators from around the country, and see them in action was beneficial and educational. I learned some new techniques that I have been able to adapt into my own practice, benefited from constructive feedback about my own facilitation skills, and ultimately, was thrilled to be selected as a Core Facilitator for Leadership Strategies.”

Leigh Ann Rodgers, Core Facilitator

“The session exceeded my expectations. I did not expect the opportunity to be viable and was pleasantly surprised. The quality of facilitation blew me away, and I knew right away that I wanted to learn and become a part of the Leadership Strategies team in some way. Michael Wilkinson was honest and very forthcoming, which really allowed me to feel like there was a possible partnership. If nothing else happened, I was thrilled with the personal development that I experienced as a result of attending the Effective Facilitator course. Since then, a large part of my business comes directly from Leadership Strategies!”

Cheryl Maurer, Core Facilitator

“Having a chance to get to know Michael and the team in person and to learn firsthand what Leadership Strategies is all about definitely motivated me to get more involved with Leadership Strategies. Michael has built a first-class organization and I’m excited about the potential to work with Leadership Strategies.”

Linda Ford, Core Facilitator